



**FOR IMMEDIATE RELEASE**

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Grand Opening Event: Azalea at Cinnaminson

[CINNAMINSON, NJ] – Azalea at Cinnaminson, a Leisure Care community, along with Westrum Development Company, was proud to cut the ribbon at their grand opening event on Wednesday, October 4th. Cinnaminson Mayor Ernest McGill, members of the town council, and NJ State Senator Troy Singleton were all in attendance, as Azalea celebrated in style.

Staff and residents of Azalea at Cinnaminson toured guests as they enjoyed delectable cuisine, with a New Orleans twist, danced to two energetic live bands, and got to experience the exceptional lifestyle Azalea offers to seniors. Located at 650 Route 130 South in Cinnaminson, Azalea features independent living, assisted living, and memory care. As a Leisure Care community, Azalea is backed by nearly 50 years of excellence and expertise in the senior living industry.

“This was an amazing party”, said Cinnaminson resident Doris Sonsone.

Former Philadelphia Eagle punter and current resident, Joe Pagliei, exclaimed “it was very nice to see so many potential future residents enjoying what I get to experience every day. Moving into the Azalea has been one of the best decisions of my life”.

Whether you’re a senior looking for the perfect place to call home or a family member seeking the best senior living option for your loved one, General Manager Ed Corsi states, “Give us a call. You won’t believe it when you walk through our doors. There is simply nothing else like this community”.

If you missed this fantastic evening, the staff of Azalea is ready and willing to roll out the red carpet for a private visit. Simply call them at 856-202-3380 to schedule your tour.

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About Leisure Care:

Leisure Care, LLC is one of the largest privately owned and most innovative operators of senior living communities in the United States. Founded in 1976, Leisure Care operates 52 retirement communities and nearly 8,000 apartments in the United States. Leisure Care's inventive senior living philosophy is changing the perception of senior living by providing amenities commonly associated with luxury hotels and which support healthy, active lifestyles. Dynamic programs and wellness-oriented offerings include true restaurant dining; PrimeFit<sup>SM</sup>, an innovative health and fitness program with personal training options; and Travel by Leisure Care, a full-service in-house travel agency. Leisure Care is one of One Eighty's senior housing and hospitality brands, which include Twist Travel<sup>SM</sup>, low-acid premium coffee roaster, trücup, and One Eighty International. For more information, please visit [www.leisurecare.com](http://www.leisurecare.com).

About Westrum Development Company:

Since its founding in 1986, WDCO has constructed over 5,000 homes and apartments, improved 10,000+ lots, rezoned over 7,400 units, and contributed to the development of more than 100 communities.

From 2011-2018, Westrum transitioned the company from 100% homebuilding to 100% Multifamily development focusing on three targeted brands: Luxury Suburban Multifamily (LUXOR), Luxury Urban Multifamily, and Senior Living Rental Communities. In 2017, Westrum launched the Westrum Property Management division to stay true to the vision and desired execution of these Multifamily brands. Westrum's commitment to Environmental, Social, and Governance (ESG) principles shapes their decision-making, operations, and engagement with stakeholders.

Westrum strives to be a catalyst for positive change, embracing sustainability, social impact, and strong governance as cornerstones of our business. Through their ESG initiatives, Westrum aims to protect the environment, empower communities, and uphold the highest standards of integrity with every project.